



# Choco Tasting Club

1<sup>st</sup> tasting - 2012, Nov 1st

Theme: Trinitario from Dominican Republic

## Feed Back

Your email address: \_\_\_\_\_

Could you fill this form and send it back to [pierre@chocotastingclub.com](mailto:pierre@chocotastingclub.com)?

### **1) Your feedback / ideas are priceless!**

Please share any suggestions for the tasting sessions (content, timing, length, location...). What and how could it be improved?

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### **2) Please give me any name... I may/should contact... including fundraising**

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### **3) Club Activity ideas**

**Would the activity interest you?**

0=not at all, 1=unlikely  
2=probably 3=yes, like it  
4=like it very much 5=love it

#### **Tasting chocolate with various themes:**

- Origin and variety : Brasil, Colombia,...
- Composition and chef secrets: Bars, fine, dark, milk, with nuts, organic, spicy..
- % of cacao
- ranked first by experts ..

#### **Tasting chocolate + wine, chocolate + spices, ...**

#### **Using chocolate**

- Tempering and Making chocolate bars,
- Cooking chocolate pastry



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Making chocolate bouquets Asking a chef to come	
<b>Having fun with chocolate:</b> Chocolate birthday parties for kids Other activities for kids??  <b>Chocolate parties for adults</b> <i>Please describe:</i>	
<b>Learning about chocolate:</b> Geography / characteristics, Origin of the flavours (flavonoids,... harvesting time...), Chocolate processing, Chocolate and Health, why is chocolate so healthy? Proofs? Slavery today History through chocolate Movies (Chocolate, Charlie and the chocolate factory...)	
<b>Chocol' Art</b> Sculpture Painting	
<b>Your suggestions</b>	

## 4)How to promote the subscription?

our focus is to facilitate access to excellent chocolate. One of the products we would like to put in place is a subscription, where bars would be sent by mail once a week or once a month until the subscribers stop it. How do you suggest promoting this service? What would make you subscribe? \_\_\_\_\_

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Thank you



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5) Which flavors would you like to find in a chocolate “bouquet” made of 5 to 11 pieces of chocolate like this one?



		0=not at all; ... 5 =love it
white	mango	
white	nibs	
?? add your suggestions		
milk	creamy	
milk	cafe	
milk	caramel	
milk	chai tea	
milk	coconut	
dark	pure dark	
dark	cafe	
dark	spicy chile	
dark	coconut	
dark	dates	
dark	nibs	
dark	orange	